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Crane Merchandising Systems Updates
Route Driver and Service Tech Mobile Apps
Route Drivers Can Now See Entire Planogram on One Screen

WILLISTON, S.C. – October 17, 2017 – Crane Merchandising Systems, a Crane Co. Company and the leading global manufacturer of innovative solutions for vending machines, cashless systems, software, and wireless communications, today announced the release of the latest set of updates for its Route Driver and Service Tech mobile apps.

With this update, route drivers can use tablet devices to see and service the machine from a single-screen planogram view, complete with product images. Product images can also be seen on the product selection screen on smartphone devices. This enables operators to choose the device that works best for their operation.

“These innovative mobile applications set a high bar for the industry, and are now the go-to apps for vending teams in the field who are looking to become more efficient,” said Scott Matza, Crane Connectivity Solutions’ Global Product Manager for Enterprise Software. “Our goal is to continue to add new features to our mobile suite that deliver the functionality vending operators want and need.”

“Customer interest in the enhanced planogram capability is high,” Matza said. “They know it will be easier to view product images over reading product descriptions, which will improve route driver efficiency. Viewing the entire machine’s contents in the app enables the driver to perform the bulk of their daily activity from one screen.”

The Service Tech Mobile App has also been updated with a new set of features including the ability to create, update, and manage service calls through the app. Supervisors in the field can view all calls and re-assign technicians on demand directly in the app.

“My service department supervisor is saving a lot of time, because he can manage his team without having to call back to the office to get things done,” said Mark Lathrop, President of Lathrop Vending. “One benefit we noticed right away is when we have a new service tech using the app. The supervisor can quickly scan the calls and dispatch only the calls the new guy can handle.”

About Crane Merchandising Systems

Crane Merchandising Systems designs and manufactures a diverse, yet integrated portfolio of automatic merchandising equipment across multiple verticals, including hot and cold beverage, snack, and food. It also offers other vending solutions including cashless processing, payment devices, vending management software and wireless communication technology. Its legacy of brands (Automatic Products®, Dixie Narco®, GPL®, National Vendors™, Stentorfield™ and

Streamware®) enables Crane to provide customers a complete, cross-platform solution while maintaining innovation, quality and service.

About Crane Connectivity Solutions

Crane Connectivity Solutions (CCS), a Crane Co. company, is a leader in interactive technology, delivering comprehensive solutions in wireless connectivity, enterprise software, digital advertisement, mobile applications and electronic payments. Leveraging the power of Crane Payment Innovations and Crane Merchandising Systems, CCS connects millions of unattended machines with consumers worldwide.

Crane Co. is a diversified manufacturer of engineered industrial products. Crane Co. is traded on the New York Stock Exchange (NYSE:CR).

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